Bozhan Chipev

Senior UX Designer

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Work experience

Senior UX designer
Tweakers.net
Amsterdam

Leading a large redesign project aimed at reducing UX debt, modernizing the core user flows and interactions and enabling rapid development through instituting a design system and component library. Closely integrated with the front-end development squad to oversee implementation.

2022 - present

UX designer
Tweakers.net
Amsterdam

Integrated user research, prototyping and validation as a repeatable process within the agile product development cycle. Responsible for all user testing on the platform, including A/B testing, usability testing and surveying. Integrated CX as a metric within the success criteria for each new and legacy feature.

2.5 years 2019 - 2022

Product designer
SYKES Digital Services
Amsterdam

Led the redesign of the proprietary content management system of the company. Shipped applications on the websites of Sony Playstation, KPN & T-Mobile that help millions of end-users get online support for their device troubles. Implemented a UX-centric design process into the agile development cycle. Introduced a structured innovation pipeline for company-wide intrapreneurship. Organized bi-weekly design sprints and facilitated workshops on UX-centric design thinking.

2.5 years 2017 - 2019

Designer
Cupenya
Amsterdam

Built and implemented the design system for this enterprise analytics startup from the ground up. Applied a communications design vision across web pages, email templates, print collateral, and event stationary.

4 years 2013 - 2017

Education & Certification

DesignThinkers Academy

Certification in design thinking fundamentals

Professional diploma 2021

UX Design Institute

Diploma in user experience research, prototyping & testing

Professional diploma 2018 - 2019

University of Amsterdam

MA New Media and Digital Culture, with emphasis on digital research methods

Master's degree 2012 - 2013

Skills

- User validation
- Design sprint facilitation
- Leadership & Mentorship
- Scrum & Agile
- Product roadmapping
- Development hand-over